



Long-Anticipated Retail Complex Coming to Whitestown

'Shoppes at Whitestown' Set to Open in 2018

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Whitestown, Ind. – A much-anticipated retail project received final approval at the July 10th Plan Commission meeting. The RealtyLink project will bring an estimated \$50 Million development to a more than 33 acre plot of land just east of I-65 at Exit 130. The new 'Shoppes at Whitestown' will be located north of Whitestown Parkway and west of Main Street. A new roundabout will be constructed at what will be the main entrance to the 'Shoppes at Whitestown' at Perry Worth Road and Mills Drive.

"Although that property has been identified for a retail complex since 2004 by Boone County Commissioners and the Boone County Area Plan Commission, it has taken a while to find a retail project that is the right fit for Whitestown," said Director of Planning, Lauren Bailey. "Several projects have fallen through at that location over the past several years, but RealtyLink was willing to work with the Town and its residents for many long months to make sure they are building a center that will suit our community. They've made every revision we've asked for. In fact, this plan far exceeds our Town's PUD and UDO requirements," said Bailey.

At the Town's request, RealtyLink reworked their original design to add more greenspace to the shopping complex, including a pocket park that will be separated from traffic. There will be bicycle racks to encourage nearby residents to walk or bike to the center. And there will be no vehicular connection between the stores and the 'Neighborhoods at Anson' neighborhood just to the north.

"It was important to our residents to keep any extra traffic out of our neighborhoods, so that was something we pushed for," said Bailey. "We are also excited about the many aesthetically pleasing elements RealtyLink has agreed to add to the design so that we can offer a retail experience for shoppers that's different from your normal concrete and asphalt shopping center."

The 'Shoppes at Whitestown' will consist of two, large buildings that will total 270,000 square feet of retail space with room for close to 20 tenants. In addition to the two main buildings, the overall project includes the development of seven outparcels that will attract restaurants and boutique shops to be built to the immediate south of the retail center. RealtyLink hopes to break ground in early September 2017 with Phase 1 of the project opening in the fall of 2018.

"For the Anson Development of Whitestown, this is a game changer, as it's bringing in national retailers to the Whitestown submarket," said Duke Realty's Anson Vice President & General Manager, Craig Anderson. "Duke Realty is excited to partner with RealtyLink on bringing these new services and retailers

to Whitestown and we are confident that once site development and construction begin, more new retailers will start looking at this submarket for their growth.”

According to Andrew Dettro, the Principal for RealtyLink, the vitality of Indiana’s economy has been a major factor in continuing to find new retail opportunities in the Indianapolis market. “We are excited by all the new residential development in Boone County and have been pleased with the Town of Whitestown and our partners at Duke in making this new shopping destination a reality,” Dettro said. “We have all read about today’s retail industry disruption, yet the merchants we represent are succeeding; not only through increasing in-store sales, but in adapting and building online sales through innovation and strategic thinking. RealtyLink firmly believes that the Shoppes at Whitestown will be the new hub for retailing in NW Metro Indianapolis”.

About RealtyLink

RealtyLink is one of the nation’s top commercial real estate firms for retail and restaurant development. Headquartered in Greenville, SC, their team has developed more than 1,000 nationally known restaurants and retail establishments throughout the Southeast and beyond, culminating in over 700 projects. This will be their 4th project in the Indianapolis metro area in the last several years with projects completed in Plainfield, Greenfield, and the newly completed Franklin Commons in Franklin, IN.

About Whitestown

Whitestown has been the fastest growing community in the state of Indiana for the past six years in a row, and has made Niche Magazines’ Top 10 list of ‘Best Places to Buy a Home’ and ‘Best Places to Raise a Family’ for the past three years consecutively.

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